



TOYOTA MUSIC FACTORY
SATURDAY SEPTEMBER 23, 2023
NOON - 6PM

VENDOR PACKET

ATTENDEES



FEMALE



**AGES
25-44**



**DINE OUT
WEEKLY**



**\$65K+
INCOME**

DEMOGRAPHICS YOU WANT

EXPECTED 2023 ATTENDANCE: 2700

LOCATION



TOYOTA

MUSIC FACTORY

Texas Lottery Plaza

Located in the heart of Toyota Music Factory
Open Air Plaza surrounded by Restaurants

Mutiple area, bars and yards

Stage with djs and live entertainment

Plenty of nearby parking

MARKETING

STRATEGY

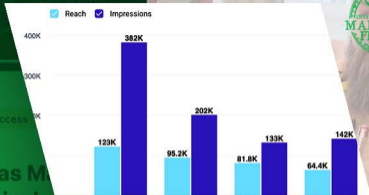
- Large targeted paid social media campaign
- Targeted email list of 94k+ of adult drinkers in DFW
- Paid partnership with 62 influencers in Texas & surrounding states

23.4K
SITE VISITORS

102K+
PAGE VIEWS

12.1M
IMPRESSIONS

9.87M
TOTAL REACH



The Fort Worth Margarita Festival
happening on June 24 🍹



SIGN UP

COST

Arts & Crafts: \$300 per 10x10 spot

Exhibit: \$500 per 10x10 spot

Food Vendor: \$500 per 10x10 spot or per truck/trailer

Health/Medical: \$500 per 10x10 spot or per truck

EQUIPMENT RENTAL

10x10 Canopy Tent: \$150

6' Rectangular Table: \$25



READY TO JOIN?

CLICK HERE



**FOR ANY QUESTIONS PLEASE
EMAIL VENDORS@TEXASFESTS.COM**