

**FORT WORTH, TX**



**PANTHER ISLAND PAVILION  
SATURDAY OCTOBER 14, 2023  
NOON - 6PM**

**VENDOR PACKET**

# ATTENDEES



**FEMALE**



**AGES  
25-44**



**DINE OUT  
WEEKLY**



**\$65K+  
INCOME**

## DEMOGRAPHICS YOU WANT

EXPECTED 2023 ATTENDANCE: 2700

# LOCATION



**PANTHER**  
ISLAND ★ PAVILION  
— FORT WORTH, TEXAS —

## Panther Island Pavilion

Iconic Fort Worth Events Venue

Multiple indoor and outdoor areas

Numerous Bars

Stage with live music

Ample parking nearby



# MARKETING

## STRATEGY

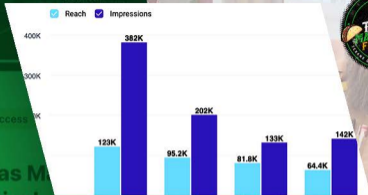
- Large targeted paid social media campaign
- Targeted email list of 94k+ of adult drinkers in DFW
- Paid partnership with 62 influencers in Texas & surrounding states

**23.4K**  
SITE VISITORS

**102K+**  
PAGE VIEWS

**12.1M**  
IMPRESSIONS

**9.87M**  
TOTAL REACH



The Fort Worth Margarita Festival  
happening on June 24 🍹



# SIGN UP

## COST

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Arts & Crafts: \$300 per 10x10 spot

Exhibit: \$500 per 10x10 spot

Food Vendor: \$500 per 10x10 spot or per truck/trailer

Health/Medical: \$500 per 10x10 spot or per truck

## EQUIPMENT RENTAL

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10x10 Canopy Tent: \$150

6' Rectangular Table: \$25



**READY TO JOIN?**

**CLICK HERE**



**FOR ANY QUESTIONS PLEASE  
EMAIL VENDORS@TEXASFESTS.COM**