



**SATURDAY JUNE 24, 2023  
NOON - 6PM**

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**VENDOR PACKET**

# ATTENDEES



**FEMALE**



**AGES  
25-44**



**DINE OUT  
WEEKLY**



**\$65K+  
INCOME**

## DEMOGRAPHICS YOU WANT

**EXPECTED 2023 ATTENDANCE: 2700**

# LOCATION



Located in the heart of Fort Worth near TCU  
30,000 sf of indoor and outdoor space  
Multiple area, bars and yards  
Craft Cocktail Bar onsite  
Multiple Food Trucks on site  
Stage with djs and live entertainment  
Plenty of nearby parking



# MARKETING

## STRATEGY

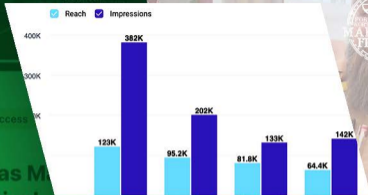
- Large targeted paid social media campaign
- Targeted email list of 94k+ of adult drinkers in DFW
- Paid partnership with 62 influencers in Texas surrounding states

**23.4K**  
SITE VISITORS

**102K+**  
PAGE VIEWS

**12.1M**  
IMPRESSIONS

**9.87M**  
TOTAL REACH



The Fort Worth Margarita Festival  
happening on June 24 🍹



# SIGN UP

## COST

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Arts & Crafts: \$300 per 10x10 spot

Exhibit: \$500 per 10x10 spot

Food Vendor: \$500 per 10x10 spot or per truck/trailer

Health/Medical: \$500 per 10x10 spot or per truck

## EQUIPMENT RENTAL

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10x10 Canopy Tent: \$150

6' Rectangular Table: \$25



**READY TO JOIN?**

**CLICK HERE**



**FOR ANY QUESTIONS PLEASE  
EMAIL VENDORS@TEXASFESTS.COM**