



DALLAS
SATURDAY AUGUST 5, 2023
NOON - 6PM

VENDOR PACKET

ATTENDEES



FEMALE



**AGES
25-44**



**DINE OUT
WEEKLY**



**\$65K+
INCOME**

DEMOGRAPHICS YOU WANT

EXPECTED 2023 ATTENDANCE: 2700

LOCATION



BACKYARD & BBQ

Located in the heart of the Design District near Downtown
18,000 sf of indoor and outdoor space
Multiple area, bars and yards
50ft Ferris Wheel
Multiple Food Trucks on site
Award Winning BBQ
Plenty of nearby parking



FERRIS

MARKETING

STRATEGY

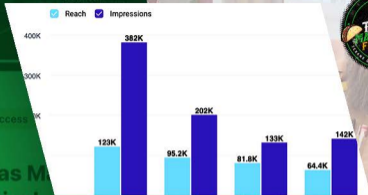
- Large targeted paid social media campaign
- Targeted email list of 94k+ of adult drinkers in DFW
- Paid partnership with 62 influencers in Texas & surrounding states

23.4K
SITE VISITORS

102K+
PAGE VIEWS

12.1M
IMPRESSIONS

9.87M
TOTAL REACH



The Fort Worth Margarita Festival
happening on June 24 🍹

badgalbran_@amoni_ca

dallasfoodiefix Follow

Fort Worth it's YOUR turn ...

Liked by hot_chicks_chicken and 17,662 others

Jeff & The Fresh Prince

txfestivals

For

SIGN UP

COST

Arts & Crafts: \$300 per 10x10 spot

Exhibit: \$500 per 10x10 spot

Food Vendor: \$500 per 10x10 spot or per truck/trailer

Health/Medical: \$500 per 10x10 spot or per truck

EQUIPMENT RENTAL

10x10 Canopy Tent: \$150

6' Rectangular Table: \$25



READY TO JOIN?

CLICK HERE



**FOR ANY QUESTIONS PLEASE
EMAIL VENDORS@TEXASFESTS.COM**